Amendment to the Specification

In the Specification:

Please amend the specification as follows:

On Page 6, please add the following new paragraphs after line 28.

FIG. 9 is a flow chart depicting another method for utilizing personal information to customize a user's experience when interacting with an application program.

FIG. 10 is a flow chart depicting yet another method for utilizing personal information to customize a user's experience when interacting with an application program.